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RRFSS E-NEWS: 'PAWS' for Thought...

RRFSS continues to partner with the Institute for Social Research (ISR). Did you know ISR...

...is the largest university-based survey research centre in Canada with a permanent in-house call centre to collect the RRFSS health related survey data

...is a non-profit academic research centre that operates the RRFSS survey at no profit (i.e., RRFSS contract costs are used to pay interviewers and staff) and is HST exempt

...achieves higher survey response rates than private research companies - the average RRFSS response rate is 43% (2015) compared to the typical 20-30% response rate of private research companies

...reduces survey costs by sharing the RRFSS CATI setup and data collection costs among members as well as the continuous running of the survey - making the overall cost of a RRFSS survey significantly lower than having an independent health survey conducted

...provides 'no cost' options to members such as including youth ages 16 to 17 years old in the survey or oversampling those under 30 years old and advanced notification to households

For more benefits of RRFSS's continued partnership with ISR [CLICK HERE](#)

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Why you need the Rapid Risk Factor Surveillance System (RRFSS)

- RRFSS is the only source of continuous local health data collected through surveys (primarily telephone and cell phone) about health risk behaviors, chronic health conditions, and use of public health services among Ontario residents.
- RRFSS has a growing inventory of over 300 modules (sets of questions) available to choose from to collect data on various health-related topics. In addition to asking any existing RRFSS modules, members can develop new modules or revise existing questions in modules at any time during the year.
- RRFSS has eliminated core questions (i.e., those that all members must ask) allowing a) shorter surveys for smaller budgets; and b) surveys on specific modules of interest such as 'theme' topics or emerging issues.
- RRFSS sample size can be as small or large as needed and can be based on any geographic area including small neighbourhood areas.
- RRFSS provides many cost options to choose from including interview length and sample size. For example, the cost for a 10 minute interview of 1,200 completed interviews, can be as little as \$32,944. Surveys based on individual budgets can also be requested and the new 2017 cost options for RRFSS are now available.

To see further benefits of joining RRFSS [CLICK HERE](#)

See how several Public Health Units (PHUs) are using RRFSS data across Ontario to make more informed public health decisions [READ MORE](#)

